

Welcome to our March 2015 Newsletter!

We are pleased to continue to send our *Collaborative Systems Reader*, providing you with up-to-date information and news about [The Axelrod Group](#) and collaborative change systems.

In This Issue

[VOTE FOR THE](#)

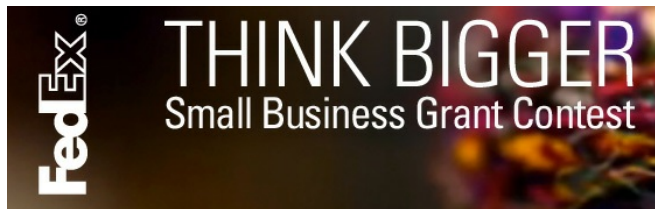
[AXELROD GROUP](#)

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VOTE EARLY & OFTEN!



Help The Axelrod Group win the FedEx Small Business Grant Contest (#fedexgrant):
[VOTE NOW](#) or read on...

"Vote early and often" is a saying we Chicagoans know all too well. But now you can legally vote early and often while supporting a good cause at the same time.

Vote for The Axelrod Group entry in the Fedex Small Business Grant Contest EVERY DAY between now and March 17th. If we win this contest, we pledge to provide our Great Meetings Revolution E-course to Public School Administrators at cost to fund the improvement of meetings in schools.

Our E-course consists of 4 modules:

- The Meeting Canoe
- Meeting Basics

- Creating Productive Meetings
- Tips for Leaders and Contributors

Each module contains a video interview of Dick and Emily Axelrod by Emmy-award-winning TV host Jerry Kaye, along with resources and activities to drive home the learning.

Every day between now and March 17th, you will receive a VERY BRIEF and friendly email reminder to vote, along with a quotation used in our book, *Let's Stop Meeting Like This*, for your own inspiration as well as for sharing with others. As most of you know, we do not typically send emails every day, so **rest assured this is only temporary and in support of a great cause**. We trust you will delete the emails if they are a bother to you, but hope you will remain on our list to receive future newsletters and resources.

Our first token of appreciation is a poem instead of a quote, written by Emily Axelrod:

In your meeting today...

What will you give?

What will you get?

What will it become?

~@EmilyMAxelrod

#fedexgrant <http://bit.ly/1M9bO8i>

[PLEASE MAKE YOUR 1ST VOTE NOW!](#)

Axelrod Sightings

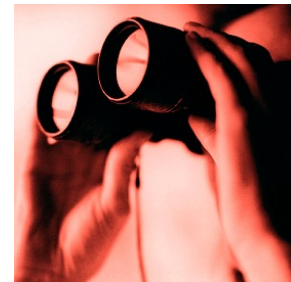
Organization Design Forum Conference

April 21-23, 2015

Northern California

Emily & Dick will be presenting an exciting session: ***Do Your***

Organizational Meetings Crackle or Flatline?



[REGISTER NOW](#) for discounted early registration

(ends March 7)

Organizational Design takes place in meetings ranging in size from 6 people to hundreds. The decisions reached and the experience of these meeting greatly impact the effectiveness of the designs developed, as well as people's willingness to implement and work effectively in the new organization. In this design challenge, you will apply the Meeting Canoe™ approach to five different meeting scenarios. You will learn the Meeting Canoe's six-step process that covers every aspect of the meeting, from the way you greet people to how you sum up at the end, thus creating productive and energizing experiences that carry the electric charge of challenge, meaning, autonomy, learning, and feedback. Watch your design grow as you participate in rapid prototyping and learn from everyone present. Bring your best design skills to this session and leave with new ideas you can apply immediately.

Singapore Civil Service College

April 10-13, 2015

Singapore

Dick will present a series of lectures and workshops based on ***Let's Stop Meeting Like This***.

Benedictine University

April 18, 2015

Krasa Student Center, Lisle, Illinois

Dick and Emily will be featured as Distinguished

Visiting Scholars in Benedictine University's

Contemporary Trends Lecture Series.

Looking Back & Looking Forward



Last year marked the launch of our latest book,

[*Let's Stop Meeting Like This: Tools to Save Time and Get More Done.*](#)

We are honored that two posts about our book were recognized as among the most popular of 2014:

- [Dick and Emily Axelrod's Method for Holding Better Meetings](#)
- [How to Change Your Company's Culture One Meeting at a Time](#)

2015 will mark the launch of our E-course as well as a meeting calendar program in cooperation with [do.com](#). Stay tuned for all the latest news and details!

**Follow [Emily](#) and [Dick](#) on Twitter
#GREATmeetings**